



STRENGTH. STRATEGY. SOLUTIONS.

2019

## TRAVELLESS™ – VIRTUAL WORKSHOP SOLUTION

*Access instant insights that can make your product a success*



### YOUR CHALLENGE:

#### ACCESSING VITAL INPUT TO PUT YOUR PRODUCT ON THE PATH TO SUCCESS

Traditional workshops present a few obstacles:

- Getting key stakeholders, including KOLs, clinicians and payers, not to mention company attendees, in the same place at the same time
- Capturing everyone's input in a large meeting room during lively discussions
- The internal resource and time required to arrange workshops, especially when urgent
- The challenges of sharing and discussing documents while maintaining version control

Yet it's imperative to access guidance from experts on your drug development and market access strategy, to help ensure your product is a success.



### OUR SOLUTION:

#### TRAVELLESS – VALID INSIGHT'S VIRTUAL WORKSHOP SOLUTION

It's now easier, faster and more convenient than ever to get the clinical or payer insight you need. Valid Insight's virtual workshops can provide a cost-and-time effective solution, eliminating the challenges above, without any IT and technology concerns.

We can work with your contacts and/or provide the payers and experts through our extensive payer network and database. We can also design and build the content for the meeting, and provide expert moderators, freeing you up to capture the insight that you need to develop your product strategy.

### The value of workshop insights

Workshops can:

- provide feedback on key issues throughout a product lifecycle.
- build company team relationships.
- include both internal stakeholders and external advisors.
- create engagement with key opinion leaders, providers and payers.

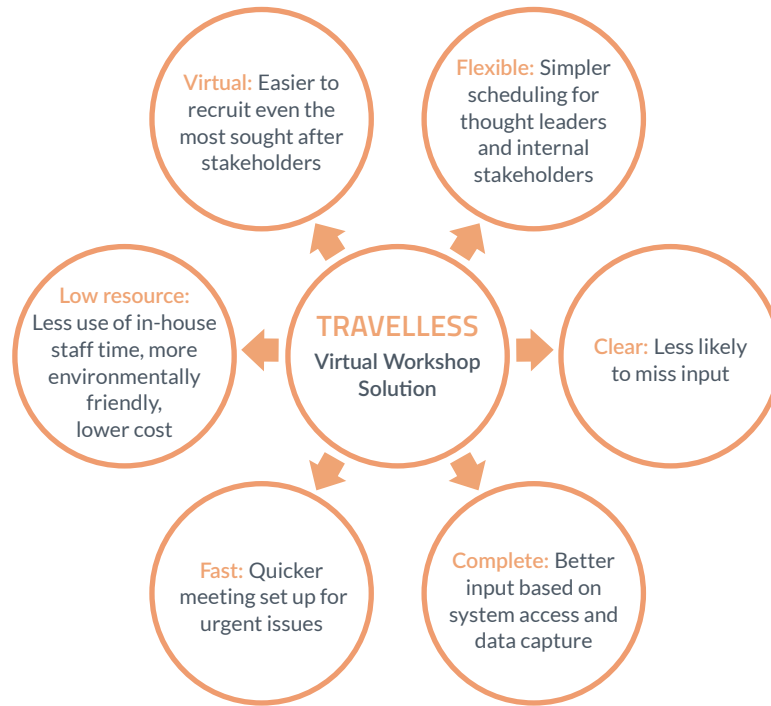


## THE BENEFITS OF GOING DIGITAL

Valid Insight's innovative online platform allows you to replicate every element of a real-world workshop in a virtual environment.

Workshop attendees can meet to discuss issues in real time whether they're at work, home or on-the-go, making it much easier to get everyone together.

Documents can be easily shared, and audio and video can be broadcast and recorded for future reference.



## HOW DOES IT WORK? WHAT DO I NEED?

- ✓ Online access via a web browser
  - ✓ Reliable audio connection
  - ✓ Headset with built-in microphone to listen in and speak, or ability to dial in
  - ✓ Webcam for face-to-face interaction
- 1 Meeting members receive a URL to access the 'meeting room' via a secure website, and log in using a password.
  - 2 Once inside, meeting members can chat alone or in groups with other attendees, take part in polls, share materials and have breakout meetings.
  - 3 The room can be left open to allow participants to review materials and discussions or can be closed and/or deleted.

Want to know more about how TRAVELLESS can improve your effectiveness and help you engage with stakeholders? Call us on +44(0)203 750 9833 or drop an email to the Valid Insight team at [discover@validinsight.com](mailto:discover@validinsight.com)  
Alternatively, visit our website at: [www.validinsight.com](http://www.validinsight.com)